

TIMING IS KEY

A LOCAL PRESENCE IN THE USA

Roundtable by Expandify & TABS

We would like to invite you

-Tuesday September 28: Hardware with Arne van der Steen from Formdrill

-Wednesday September 29: Services with Brad Tritle from Trilations

-Wednesday November 10: Software

All roundtables are at 8am PST / 11am EST / 5pm CET



When expanding to the USA, there are a plethora of options to enter the market. For many entrepreneurs, setting up a legal entity is a significant milestone in their expansion journey. While this is a logical choice in most cases, there are many things you need to consider before doing so and timing is crucial for a successful market entry.

You need to prepare, know your options, and think carefully about the business model that best suits your business and ambitions. During this roundtable, you will discuss how like-minded entrepreneurs decide if setting up a legal entity in the USA is the best choice for your business.

Please join us for an interactive discussion

Arne Van der Steen is the CEO of Formdrill, a Belgian company specialized in thermal drilling tools. Being active on the American market since 1997, Arne knows the ins and outs of this market

Brad Tritle is the General Manager, Americas of Trilations. They expanded to the USA in 2018 with a local legal entity and ever since their business is growing rapidly.

Sophie Boutelegier from Expandify and Floor Bergshoeff from TABS will share their expertise based on years of experience with assisting European companies with their market entry.

Request a seat at our roundtable by sending an email to sophie@expandify.eu or floor@tabsinc.com. Seats are limited, maximum of 8 seats per roundtable

